



**Heather Stouffer**  
**Founder & CEO, Mom Made Foods**



Making dinner has always been a family event in my house. Very early in our lives, my mother introduced my brother and me to healthy, well-balanced meals. We learned to help her cook, and most nights we sat down at the dinner table together to eat, too.

Little did my mother know the passion for food she'd created. My brother became a professional chef, and I couldn't wait to make homemade meals using the best and freshest ingredients when it came time to feed my own kids.

What I didn't realize was how challenging it was to prepare family dinners from scratch every night, and that sometimes it wasn't possible at all. I needed a break from cooking, and when I went looking for a store-bought alternative, I couldn't find one.

I created Mom Made Foods because I believe in convenient meals that do not sacrifice quality or nutrition, and that kids should be able to eat delicious foods without added junk. Inspired by kids and the familiar recipes they love, we use only the freshest quality ingredients, such as organic products and meats raised without antibiotics, all sourced in the USA.

We take great pride in providing nourishing choices for all children, young and old, and offering a break from the kitchen without a shred of guilt.

**Bio:**  
Prior to starting Mom Made® Foods in 2006, Heather managed sales and marketing teams in the technology industry in the US and abroad. She holds a Bachelor of Arts from Denison University. Outside of running Mom Made®, Heather serves as a member of the Committee for a Healthy Alexandria and leads preschool cooking classes. In her free time, Heather enjoys outdoor activities with her family, cooking, yoga and sailing. She lives in Alexandria, VA with her husband, Craig, and children, Emory and Audrey.

**Awards:**  
Named a Washington Business Journal "Top 40 Under 40" Leader in 2010  
University of Maryland People's Choice Award for small, local business in 2009