



choice organics for children

New Dominion Angels Invest in Mom Made® Foods

For Immediate Release January 14, 2010

Media Contact: Jennifer Mulchandani, 703-740-9241 x9105 or Jennifer at mommadefoods dot com

Alexandria, Va., (January 14, 2010) – Mom Made Foods, a leading children’s organic foods company, is pleased to announce the addition of New Dominion Angels (NDA), a Virginia based and focused investment group, as a new shareholder. NDA is the first group-based shareholder in Mom Made, joining a list of private investors that spans the globe.

Mom Made founder Heather Stouffer said, “We’re proud to announce our partnership with New Dominion Angels as they share our commitment to improve children’s health by offering nutritious products. The depth of experience at NDA will help Mom Made to achieve our goals.”

“We are thrilled to have partnered with Mom Made, knowing that this investment will help propel the brand forward. They are already poised for significant growth as they have the perfect combination of commitment from the consumer, reputable clients and established products” said Frank Ball, Managing Director for New Dominion Angels.

The details of the investment are not being disclosed per contractual agreement. Mom Made is still engaged in its current round of financing.

About Mom Made Foods

Mom Made is one of the leading suppliers of organic foods for children. Its products include USDA-certified organic frozen meals and snacks for children, as well as purées for babies, all made with healthy ingredients, no preservatives, no trans fats, no added sugars, no artificial colors and low in sodium. For more information, visit www.mommadefoods.com.

About New Dominion Angels

New Dominion Angels is an investor group formed to capitalize early-stage, Virginia-based companies. With the goal to positively impact the communities and the economy of Virginia by helping to bring new products and services to market, NDA is a group of like-minded members who make individual decisions whether to invest in companies. For more information, visit www.newdominionangels.com.