



## **Mom Made™ Foods announces two new product lines for children**

### **Mom Made™ Meals and Mom Made™ Munchies to debut at Natural Products Expo West**

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Alexandria, Va., (March 14, 2008) – Mom Made Foods, the Mid-Atlantic's first organically-certified producer of fresh frozen foods for children, introduces two new product lines, Mom Made Meals and Mom Made Munchies, that join Mom Made for Baby to create a trio of innovative fresh frozen foods for children. Mom Made™ Foods - *choice organics for children*, is committed to providing the freshest, healthiest, age-appropriate meals and snacks for children.

Mom Made Meals and Mom Made Munchies will make their debut at Natural Products Expo West in Anaheim, Calif., March 14-16, 2008 (Booth# 5453) and at All Things Organic in Chicago, Ill., April 27-29, 2008 (Booth# 3938).

"Mom Made Meals and Mom Made Munchies are a natural expansion of our brand," said Mom Made Foods president and founder, Heather Stouffer. "We are growing our commitment to developing healthy eating habits in babies and young children as they themselves grow. My own son turns three this spring, and the recipes for our latest items were inspired by his voracious appetite for new foods."

Packed with fresh vegetables and no junk, Mom Made Meals (Cheesy Mac and Fiesta Rice) and Munchies (Cheese Pizza and Bean Burrito) are USDA-certified organic, and they give parents a guilt-free, convenient way to feed kids foods they love that are good for them.

Cheesy Mac, made with organic peas and sweet potatoes, includes less than half the sodium of the leading organic macaroni and cheese. Fiesta Rice, made with organic brown rice, corn, kidney beans and green peppers, is gluten-free and a great source of fiber.

Mom Made Munchies are perfect for between-meal snacks, or meals on the go. Mom Made's Bean Burrito and Cheese Pizza are each made with whole grain crusts and contain zero trans fat. Bean Burrito, made with organic corn, kidney beans and green pepper, is a great source of Vitamin A. Cheese Pizza is made with organic tomatoes, basil, sweet potato and cauliflower.

All Mom Made products are made with the highest quality ingredients, and flash frozen to preserve flavor.